

SABINA NEWMAN

Transforming military experience
into successful career

STORY BY STACIA SYDORIAK • COURTESY PHOTOS

While family and being a parent always come first in the life of Sabina Newman, her trailblazing lifetime achievements and diverse career path hold an inspirational story for women of the 21st century.

In 1977, Newman was well on her way to representing women in the workforce. She became the first woman to graduate from Villanova's Naval Reserve Officer Training Course, and never looked back.

She was awarded a Bachelor's degree from Villanova University and a M.B.A. from Johns Hopkins University.

Newman was the first female personnel and safety manager for the U.S. division of Revlon and was named the vice president of human resources and environment at Colomer USA, making her the company's first female executive.

After her time as a commissioned officer in the United States Navy as an air intelligence officer, Newman continued her way up the corporate ladder working for the Department of Defense as an employee relations and equal opportunity administrator, then as a professor at IIT Research Institute, the



University of Phoenix, and the University of Maryland.

She continued employment by working as a director for human resources at Baptist Health System and as a Senior System Director for Safety/Environment and Clinical Engineering at St. Vincent's Health System.

Newman continued to forge onward and her hard work paid off as she held several human resource vice president positions for companies including previously mentioned Revlon and Colomer as well as Synovate.

Today, Newman is a recognized industry leader with over thirty years of experience and is the owner and entrepreneur of her own human resources company, SCN Insight, LLC. The company is a performance development and diagnostics firm that specializes in people development and training through their own program titled "Platform for Performance™." This program is tailored to measure, enhance, and modify personal performance and enhance profit.

In addition, Newman has devoted her business to helping fellow veterans and their families entering



into new careers. She prides herself in being able to assist individuals because through the course of her life she has been through similar changes.

"I walked in their shoes as a naval officer, military wife and military mother raising my son overseas. Then I was able to combine all my experiences to form a very successful corporate career. If I can do it, so can our new military families. I would love to share my ups and downs so they can learn from my mistakes and be successful from the start. It is important to me to help our military families," said Newman.

This April Sabina has a lot to be excited about. She will be partnering with Greyhound to launch the first Career Immersion Day out of Wilmington. She plans to bring a bus to local bases, such as New River and Camp Lejeune, and take military spouses to Wilmington for the day.

On the way, she will work with the women by discussing careers and administering a talent assessment. Upon arrival, the gals will head to the City Club at de Rosset where they will go through different

workshops including resume building. During lunchtime at the club, Newman will conduct mock interviews with participants.

In the afternoon, Newman will bring in local entrepreneurs who will talk about the importance of thank you cards and expression through accessorizing.

With an hour to spare, the ladies will have a chance to do what most people love to do in Wilmington — hit the shops. On the ride back to Camp Lejeune, the girls will review what they learned during the day and fill out a workbook.

Though Newman strives to thrive in the corporate world and encourages others to do the same, when it comes down to it she assures everyone that what is most important to her is that her children remember her as the best mother she could be. "At the end of the day, family is all that matters," said Newman.

As a successful business woman who has kept a good head on her shoulders, Newman is truly a role model for women everywhere.